
SADICK ALI SIWA

+255 (0) 765-964-023

moresadicklive@gmail.com

No.1 Mkwawa
Rd, Oyster-bay,
Dar Es Salaam,
Tanzania.

Objective

- I intend to contribute to expanding creative knowledge across industries and borders. Raising the quality and standards of products, creating more jobs and services across cultures and businesses. Expanding my skills, knowledge, and experience always.
- I plan to achieve this through being open-minded, teamwork, research, practical application of learned theory, collaboration with industry professionals, and educational programs.

Summary

Experienced live performer, event host, and business developer with a film, media, and management background (6+ years of experience). Looking to leverage leadership and management skills at your organization. Has 2+ years of experience in Media Distribution overseeing over 300 employees and serving 32 districts in Tanzania. Strong leadership and managerial skills and a huge passion for business growth. Able to learn fast and adapt to changing circumstances.

Bio

Sadick Ali is one of Tanzania's top entertainers with multiple talents. Growing up in different parts of the world he is filled with insight and experiences of different cultures. He is quickly turning into one of the most common names in the entertainment industry.

Since making his debut in the entertainment industry in 2014, he has since worked alongside some of the biggest names and brands on the African continent, which include Kagiso 'KG' Mokgadi, Long John the Comedian, Johnnie Walker, Serengeti Breweries, AK Dans, UNICEF Tanzania, Carl Webber, FB Attorneys, Yaaseen Barnes, Royal Dutch Shell plc, Tumi Morake, Empower limited, NCBA Group Plc, Mel Jones, Coastal Aviation, Angel Campey and more.

Profile

- Motivated filmmaker with an arts background.
 - Extensive knowledge of all film stages.
 - Creative writer (persuasive writing, narrative writing, descriptive writing, expository writing).
 - Team leadership and management (300+ team members).
 - Sales network across 32 districts.
 - Research skills
 - Client & people relationship management.
 - Knowledgeable in live performance.
 - Tender management
 - Artist management.
 - Event management.
 - Efficient communication skills.
 - Understanding of cinema narrative.
 - Media Distribution Management.
 - Efficient in Premier Pro CC.
 - Final Draft, Celtix, DaVinci Resolve.
 - Knowledgeable in all film departments and their roles and functions.
 - Canon 5D mark III, Black Magic Ursa 4K, Canon c100 mark II, Canon 5D mark IV, Black Magic Pocket Cinema Camera 4k/6k, Sony F55 4k, Arri Alexa LF.
 - Microsoft Office, Database efficient, Internet savvy.
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Experience

- **Site Manager, Board Secretary & Executive Assistant (C.E.O Office) for Kitulwe Co. Ltd – 2022**

As a Site Manager at Kitulwe Co. Ltd, my responsibilities included:

- Management of all site employees.
- Management & purchase of all site and machinery consumables (Lubricants, Fuels, Mechanical equipment).
- Sales management.
- Production Management.

As a Board Secretary at Kitulwe Co. Ltd, my responsibilities included:

- Preparing meeting materials such as reports and presentations.
- Recording minutes.
- Maintaining documentation.

As an Executive Assistant at Kitulwe Co. Ltd, my responsibilities included:

- Acting as the point of contact among employees, executives, clients, and external partners.
- Managing information flow in a timely and accurate manner.
- Managing executive's calendar.
- Overseeing the performance of other clerical staff.
- Taking minutes during meetings.
- Screen and direct phone calls and distribute correspondence.
- Acting office manager by keeping up with office supply inventory.
- Acting C.E.O. when the executive is unavailable.

- **Business Development Executive for Top Floor Global Co. Ltd – 2021**

As a Business Development Executive at Top Floor Global Co. Ltd, my responsibilities included:

- Identifying, qualifying, and securing business opportunities; coordinating business generation activities; developing customized targeted sales strategies
- Building strong business relationships with current and potential clients (International Aid Organizations, NGOs, and Government Institutions)
- Collaborating with sales and leadership to secure, retain, track and grow accounts/new growth opportunities
- Tender management/Procurement management
- Sourcing of prices and goods for tenders
- Creating informative presentations; presenting and delivering information to potential clients at client meetings, industry exhibits, trade shows, and conferences. And sales pitches to investors
- Cold calling; making multiple outbound calls and emails to potential clients; closing sales and working with the client through the closing process
- Meeting all quotas for cold, active, and ~~invoiced~~ appointments, and interviews
- Maintaining a pipeline of all sales administration
- Collaborating with management on sales goals, planning, and forecasting; maintaining short- and long-term business development plans
- Supervising the logistics of client goods, from handling to transportation of goods.

- **Production Manager and Artist Management for POA Interactive; Dar Es Salaam – 2019**

As a Production Manager and Artist Manager, my responsibilities included:

- Supervising and coordinating all in-house productions (Audio recording, Visual recordings).
- Equipment management.
- Management of 7 artists (music productions, music video shoots, album releases, media tours, etc.).
- POA Interactive record label PR manager.

- **Network Marketing for Quest Net (QNET); Dar Es Salaam - 2018**

As a Networker and business partner at QNET, my responsibilities included:

- Direct selling and promotion of company products to earn a commission.
- Growing and training my team.

- **Chief Producer and Production Manager for BARAZANI ENTERTAINMENT; Dar Es Salaam – 2017**

As head of the production department, my responsibilities included:

- In charge of managing and overseeing all in-house productions.
 - Managing collaborations with outside production houses.
 - Screening all scripts and material coming in.
 - Creating content on products in the market for television and radio promotions.
 - Managing the editing desk.
 - Leading the Barazani team on script development.
 - Recommending which products should go forward into production.
 - Coordinating between the company and product owners.
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- **Distribution Manager for BARAZANI ENTERTAINMENT; Dar Es Salaam – 2017**

As a Distribution Manager, my responsibilities included:

- Building a network for 5 regions in the northern part of Tanzania (Kilimanjaro, Arusha, Dodoma, Singida, Manyara).
 - Managing the distribution chain consisting of 32 districts and 309 employees.
 - Making daily calls on recruiting Vendors.
 - Keeping track of daily sales made in my regions.
 - Managing Branch Managers, Supervisors, Foremen, and Vendors.
 - Updating and maintaining database records.
 - Packing and sending products to all 5 regions
 - Placing employees in the distribution chain.
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- **Head of Editing Department, Big Moyo Corp; Dar Es Salaam – 2017**

As head of the department, my responsibilities included

- Prepping all material going into Post Production.
- Managing four assistants during the editing process.
- Offline editing and color work.

- **Live Performance Artist; Dar Es Salaam-2014**

As a live performance artist, I perform(ed) the following

duties:

- Live events hosting (MC).
 - Stand-up comedian/Comedy club host
 - Entertainer.
 - Mentoring young artists through Punchline Africa training programs.
 - Building and expanding the Tanzanian comedy industry.
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- **Internship, Media Films; Cape Town -2014**

Internship in the lights department, my responsibilities included:

- Assisting with setting up gear that is going out for productions.
- Assisting with gear-checking equipment coming in from productions.

Internship in the Camera department, my responsibilities included:

- Inspecting and running gear checks for camera equipment going out for productions.
- Inspecting and running gear checks for camera equipment coming in from productions.
- Assisting with loading gear going out for productions.
- Taking inventory of Camera department gear.

- **Internship, Panavision; Cape Town -2014**

Internship in the grips department, my responsibilities included:

- Assisting with gear checks coming in and going out.

- **Production Assistant, Sunlight Washing Powder Commercial; Cape Town -2014**

As a production assistant on the Sunlight commercial, my responsibilities included:

- Gear checking with the producer at the gear house.
 - Assisting the grips department set up on location.
 - Assisting the loaders with the loaders box.
 - Moving equipment from the stores to location and back.
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Training

- Punchline Africa
(Live Performance and Event Management)
 - Live Performance training and event management
- Panavision, Cape Town
(Equipment rental agency in Cape Town)
 - Identifying, storing, and assembling grip equipment.
- Media Film Services, Cape Town
(Equipment rental agency in Cape Town)
 - identifying, gear checking, and organizing camera equipment.

Education

- AFDA, Cape Town - Higher Certificate, 2014
 - SAE Media Institute, Bangalore - Diploma, 2012
 - Berlin International High School, IGCSE - 2008
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