

PETER OTIENO OGOLA
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5th FEBRUARY 2025

HIRING MANAGER
MÉDECINS SANS FRONTIÈRES (MSF)
NAIROBI, KENYA

RE: MOTIVATION LETTER FOR HEALTH PROMOTION ACTIVITY (IECHP) MANAGER POSITION

Dear Hiring Manager,

I am deeply motivated to join Médecins Sans Frontières (MSF) as a Health Promotion Activity (IECHP) Manager because I strongly believe in the power of community-driven health solutions. Having dedicated my career to public health and behavior change communication, I am eager to contribute my expertise to MSF's mission of providing medical aid where it is needed most.

My commitment to health promotion and social behavior change stems from my extensive experience working with communities in Kenya. Through my time at the Kenya Red Cross and as a rapporteur for HENNET-KENYA on RMNCAH, I have engaged directly with vulnerable populations, facilitating health education, disease prevention campaigns, and community mobilization initiatives. These experiences have reinforced my belief that sustainable health outcomes require not just medical intervention, but also empowered communities that understand and advocate for their well-being.

MSF's principles of neutrality, impartiality, and independence resonate deeply with me. I am particularly passionate about addressing health barriers for marginalized groups, including survivors of sexual and gender-based violence and adolescents facing limited access to healthcare. My expertise in IEC strategy development, training peer educators, and collaborating with key stakeholders has prepared me to design and implement impactful community engagement strategies that align with MSF's objectives.

Beyond technical skills, I bring a people-centered approach, adaptability, and cultural sensitivity—qualities essential in humanitarian work. My experience in team leadership, mentorship, and program coordination ensures I can effectively manage and support MSF's health promotion teams. I thrive in dynamic environments where challenges require innovative and responsive solutions, and I am excited about the opportunity to apply these skills at MSF.

Joining MSF would allow me to contribute to life-saving interventions while growing as a public health professional in a mission-driven organization. I am eager to discuss my skills, experience, and dedication to health equity in line with this role. Thank you for your time and consideration.

Sincerely,

Peter Otieno Ogola

PETER OTIENO OGOLA

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Objective

Dedicated and proactive Health Promotion professional with over three years of relevant experience. Committed to implementing community health projects and promoting preventive health practices. Strong interpersonal and communication skills, adept at working in multi-ethnic environments while demonstrating respect for diversity. Seeking to contribute to improving community health as a Health Promotion Expert.

Education

- **KENYATTA UNIVERSITY** 2023
HEALTH PROMOTION
Second Class Upper Division
- **KENYATTA UNIVERSITY** 2022
CERTIFICATE IN LEADERSHIP DEVELOPMENT AND MENTORING
- **MBITA HIGH SCHOOL** 2017
KENYA CERTIFICATE OF SECONDARY EDUCATION
B+

Experience

- **Health NGOs Network-HENNET, KENYA** February 2024 - Present
Rapporteur
 - Spearheaded the development of detailed, insightful reports for high-profile health sector meetings and events, focusing on health promotion, policy development, and advocacy initiatives.
 - Collaborated with community health workers, public health officials, and stakeholders to document and disseminate key outcomes of health promotion projects, driving evidence-based interventions.
 - Synthesized complex health data and stakeholder inputs into clear, actionable recommendations, facilitating effective decision-making on health priorities.
- **JSI- HCDEXCHANGE** January 2024 - Present
Human-Centered Design and Public Health Service Delivery Member
 - Actively contributed to discussions on youth-focused health interventions, particularly in the area of sexual and reproductive health, utilizing human-centered design approaches to foster innovation.
 - Collaborated with interdisciplinary teams, including health professionals, community leaders, and youth, to co-create health solutions that are responsive to the unique needs of adolescents.
 - Led and participated in design sprints and workshops aimed at developing inclusive, culturally sensitive health promotion materials and programs for diverse youth populations.
- **Culturelligence** October 2023 - April 2024
Agile People Operations/ Human Resource Intern
 - Collaborated on strategic planning and execution of HR operations, focusing on team development and capacity-building initiatives within an agile framework.

- Assisted in designing and implementing employee engagement strategies that encouraged collaboration and improved team performance, skills highly applicable to managing health promotion teams.
 - Conducted assessment and gathered feedback to refine HR programs, similar to gathering data for health promotion needs assessments and tailoring interventions accordingly.
 - Worked closely with cross-functional teams to align operational goals, a skill transferable to coordinating with health promotion staff, DoH, and community-based organizations, to ensure seamless execution of health promotion strategies.
 - Contributed to creating a positive organizational culture by promoting effective communication and engagement, relevant for fostering strong partnerships with community stakeholders and ensuring their active participation in health promotion initiatives.
- **Ministry of Health- Sigowet Sub-County Hospital** October 2022 - December 2022
Health Promotion Intern
 - Assisted in the development and rollout of health promotion campaigns, including non-communicable disease (NCD) prevention and HIV/TB awareness programs.
 - Conducted qualitative needs assessments in rural areas to identify health challenges and inform intervention strategies.
 - Collaborated with local community-based organizations and government health officers in planning and implementing health outreach programs.
 - **Kilifi Sub-County Hospital** March 2021 - March 2021
Health Data Collector
 - Area identification and mapping: I successfully delineated and mapped areas for targeted surveys
 - Conducted comprehensive interviews with residents of 20 households achieving a 100% response rate.
 - Conducted community diagnosis, identified health problems and people at risk, determined community needs, and planned accordingly.
 - Wrote and submitted the report for hospital use.
 - **Kenya Redcross** July 2019 - Present
Public Health Volunteer
 - Played a key role in planning and executing health promotion activities targeting under-resourced communities, including disease prevention campaigns and hygiene education workshops.
 - Conducted health education sessions in schools and community centers, focusing on topics such as infectious disease prevention, maternal health, and water sanitation.
 - Provided ongoing support to community health workers by offering training, mentoring, and assistance in health promotion efforts, enhancing their capacity to serve their communities.
 - Engaged in resource mobilization efforts, liaising with local organizations and stakeholders to secure funding and materials for community-based health initiatives.

Skills And Qualifications

- Health promotion and education
Community mobilization and resource planning
Patient and community health education
Proficiency in computer applications (MS Office)
Excellent interpersonal and communication skills
Multicultural sensitivity and respect for diversity
Understanding of Articles 10 and 232 of the Constitution
Ability to work effectively in team environments and adapt to rapidly changing circumstances. - Fluent in English and Swahili, with strong written and verbal communication skills in both languages.

Languages

- English- fluent, written and spoken •Kiswahili- fluent, written and spoken

Projects

- **Project CHIEGO: Assistant Project Manager at Sigowet Sub-County Hospital**
Contributed to the significant decrease in the number of treatment defaulters by offering milk and porridge flour to HIV and TB patients to boost their nutritional requirement during treatment.
- **NCDs Project**
Participated in this program run by Kenya Redcross whereby we disseminated NCDs message to the youths and students in Mathare, in Nairobi.
- **Young Men Resilience Program**
Was a key Program Facilitator for the program whereby I engaged youths and students in Mathare through focus group discussions on mental health, family relationships, drugs, and substance abuse.
- **CSOs Training**
Participated in the training of CSOs on GFF and RMNCAH+N by Health NGOs Network-HENNET, KENYA.

Achievements & Awards

- I was awarded the 2019 KU Congressman of the year award for being an outstanding hostel manager.

Leadership And Extracurricular Activities

- Volunteer at Kenya Redcross •Peer counsellor at Kenyatta University •Student leader

Certifications

- **Bachelor of Science (Health Promotion)**
Kenyatta University, 2023.
Certificate No. 202323400122

Reference

- **Brian Anyega - HENNET- KENYA**
Programs Assistant
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KENYATTA UNIVERSITY

This is to certify that

Peter Otieno Ogola

*having satisfied all the requirements was
awarded the Degree of*

**BACHELOR OF SCIENCE
(HEALTH PROMOTION)
SECOND CLASS HONOURS (UPPER DIVISION)**

*at a congregation held at this University
on the Fifteenth Day of December
in the Year
Two Thousand and Twenty-Three*

Vice-Chancellor



Registrar (Academic)

Certificate Number

202323400122

This certificate is issued without any erasures or alterations. This is a secure document using special papers and inks.
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