

Guevanis DOH

Born on February 21, 1990 in Lomé

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Guevanis DOH

MARRIED AND FATHER OF TWO CHILDREN

DRIVING LICENSE : CATEGORY B

Availability: Immediately

MULTIMEDIA JOURNALIST, COMMUNICANT & DIGITAL STRATEGIST

With **15 years** of professional experience acquired in Lomé, Dakar, Niamey and other parts of the African continent, well versed in information techniques in a competitive environment, I have acquired extensive knowledge in Editorial management and Communication Strategies, Digital communication and Print production. My excellent team spirit and result-oriented leadership skills enable me to meet the challenges at hand.

FIELDS OF EXPERTISE

- **Editorial management strategies for media and organizations**
- **Ability to develop and produce multimedia content on humanitarian and development issues**
- **Communication Strategies, Digital Communication and Print Production**

PROFESSIONAL EXPERIENCES

Head of Communications

Since September 2022

FAD NGO (Niamey)

Manager Communications of Femmes Actions et Développement NGO, my main missions are :

- Writing of the **communication strategy** and plan and follow-up
- **Media relations/Speech writing/Training of communication staff**
- Follow-up on the **production of communication tools** (printed material)/**Newsletter**
- Improve the organization's brand image
- **Website administration** and **social media** management (Digital Communication)
- Coordination of **audiovisual** and **digital productions**
- Coordination of the tasks of a team of 5 people

CEO

January 2014 – September 2022

CALLIGRAPHE COMMUNICATION (Niamey-Niger)

Founder of the communication agency specialized in corporate digitalization and institutional communication in Niger, service offerings include:

- Web development, Digital Marketing, Audiovisual production, Consulting and Operating medias, Communication strategies, Printing
- Coordination of several digital campaigns of NGOs in Senegal, Burkina Faso, Togo, Niger

CEO

April 2018 – September 2022

AGENDANIAMEY.COM

Promoter of the first information and entertainment platform in Niger, I use the platform to inform the public about general information and trendy activities (leisure, cinema, outings, etc.) in the country.

My main achievements are :

- **Administration of the agendaniamey.com website, content management**
- Coordination of the editorial and social media strategies(digital)of the platform

Video Producer - Freelance

Since March 2020

European Union Commission (Niamey-Niger)

As an Video reporter for the press service of the European Union Commission based in Brussels, I am occasionally called upon whenever a High Representative of the Commission travels to Niamey. The main achievements include :

- **Audiovisual production** and interviews

Freelance Journalist

Since December 2021

THE YOMIURI SHINBUN (Niamey-Niger)

As a freelance journalist for the world's best-selling (Japanese) print newspaper, I provide occasional content on Niger. Main achievements include:

- **Production of articles and features** on development topics

Freelance Video Producer

Since September 2017

BBC (Niamey-Niger)

Freelance Image Reporter for the British Broadcast Corporation's English and French services, I am responsible for producing audio-visual content from Niger for the London service as required. Main achievements include:

- Making video reports, documentaries on socio-economic life in Niger
- Conducting interviews on development issues

Media Liaison Officer

January 2019 - May 2020

AICM (Migration and Conflict) NGO / SEEFAR NGO (NIGER)

Chief consultant in charge of media relations within this NGO specialized in migration and conflict issues with the support of SEEFAR (European partner), my mission is to encourage the local press (from Niger) to do more productions related to migration and community conflicts. My main achievements:

- **Successful advocacy actions** for legal migration of migrants/Support to social networks
- **Training and coordination of journalists** from about thirty media outlets in Niger mobilized
- **Digital monitoring** of the sector's news and **production of web content** for the project website

Journalist - Country Manager

January 2017 - April 2018

Niameyetles2jours.com (ECOFIN AGENCY) / Niamey

Head of Information at the first Nigerien news platform referenced by Google News, I was the guarantor of the editorial content of the site operated by the Swiss AGENCY ECOFIN (agenceecofin.com). The main achievements include:

- **Administration of the website/** Coordination of the productions of the whole editorial team
- Coordination of the editorial line and animation of the site (including social networks, SEM) in content

Production of audiovisual content

Freelance Video Producer

January 2017 – December 2019

CGTN (Niamey-Niger)

As an Image Reporter for the English and French services of China Central Television (CGTN), I am responsible for producing content from Niger for the channel's West Africa base. The main achievements include:

- **Production of video reports**, portraits on the socio-economic life in Niger
- Interviews on development issues

Web journalist / Social media Manager

April 2014 - January 2017

AFRICA24 TV/ Dakar

I was the first Web journalist recruited by the pan-African channel. I was in charge (under the responsibility of the department manager) of defining and implementing the web editorial strategy. The main achievements include :

- **Administration of the website** / Coordination of the editorial line in the web pole

- **Editorial coordination** of the publications on the social networks/

Implementation of the digital coverage strategies of the special events/

Production of videos

- **Newspaper GOLFE INFO** (Print media) **Journalist-Editorial Coordinator** (2010-2013)Togo

- **Radio Carre Jeunes** - Journalist Presenter (2008) in Lomé

- **ALAFIA NGO** in Togo: Volunteer-Communication Manager (2008-2013)

- **JVE NGO** in Senegal: Volunteer Communication Manager (2014-2015)

OTHER ACCOMPLISHMENTS

Communication Consultant (Freelancer)

Since January 2018

WB (World Bank) in Niger

Consultant provider of the World Bank, I am solicited as needed in the field of communication and journalism. Main achievements include:

- Compilation of information on projects implemented by the WB in Niger

- Processing of information on the impact of projects / Content production / Press relations

Freelance Web Editor

Since 2013

I do web writing for several SEO Webcommunication agencies in Europe (SEM)

DEGREES AND QUALIFICATIONS

-January 2023 : **Master's degree in Digital Communication** at the Institut of Mix Management (I2M) - Senegal (in progress)

-2013-2015 : **Bachelor's degree in Multimedia Journalism** (Option: Web Journalism) at Institut of Mix Management (I2M) - Senegal

-2007-2012 : **Bachelor's degree in Sociology (Politics and Communication)** at the University of Lome – Togo

TRAININGS

October 2021: Graduate of the "Introduction to Digital Journalism" session launched online by REUTERS.

- November 2018: Cybersecurity training by Africivists, a pioneer of cyberactivism in Africa

- 2019- 2021 Taking several courses (MOOCs) in mobile Journalism, **Digital Marketing**

FAVOURITES

Team sports - Computer tools (Google Suite- Adobe Première- Excel- Powerpoint- Correl Draw, FinalCut, Cool Edit Pro, Photoshop) - Music - Travel...

WORK REFERENCES

Hanson Komla MASRO, Head of Strategic Communications at World Vision Dakar, Former Regional Communication Manager OXFAM -Dakar, Former Director of Communications at MCA Niger hmasro@yahoo.fr / Tel : 0022780074379

Koffi ADJIMON, Africa Director Aide et Action NGO
koffi.adjimon@aeaafrique.org / 0022890056414

Mensah ALUKA, Head of Secretary, United Nations Development Group (UNDP) / West and Central Africa mensah.aluka@undp.org

LANGUAGES

French : Excellent (written and oral)

English : Excellent written, Good spoken (B2 Level)

German : Excellent written, Very good oral

Wolof : Basic knowledge

Zarma and Haoussa : Basic knowledge