


# CURRICULUM VITÆ

## 1. Civil Status

	<p><b>Family name:</b> <u>KABORE</u></p> <p><b>First and 2<sup>nd</sup> name:</b> Aimée Florentine</p> <p><b>Profession:</b> Initially, a Civil Servant and Print journalist and currently a Communication Officer and English-French Translator/Interpreter.</p> <p><b>Date and place of birth:</b> June 20, 1973 in Gourcy/ Burkina Faso</p> <p><b>Phone Number:</b> (+226) 70625052</p> <p><b>Postal Address:</b> 13 BP 210, Ouagadougou 13/Burkina Faso</p> <p><b>Email:</b> <a href="mailto:aimee.kabore2010@gmail.com">aimee.kabore2010@gmail.com</a> / <a href="mailto:kaborette@yahoo.fr">kaborette@yahoo.fr</a></p> <p><b>LinkedIn :</b> <a href="https://www.linkedin.com/in/aimée-florentine-kabore-a9b0111a/">https://www.linkedin.com/in/aimée-florentine-kabore-a9b0111a/</a></p> <p><b>More information at:</b> <a href="https://lefaso.net/spip.php?article55653">https://lefaso.net/spip.php?article55653</a></p>
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## 2. Short introduction:

Aimée Florentine Kaboré started her career in April 2000, as a trainee, at the National Press Group of Burkina Faso. Three (03) months later, she was made a freelance Journalist. Then she was recruited as full-time journalist and Civil Servant in January 2006 for the same newspaper.

Some of her current professional tasks include writings news on environment protection for which she got the special Prize of UNDP, at the 2013 National Awards for journalists: <https://lefaso.net/spip.php?article46013>.

This is partly where her unsuspected educational mission in environmental issues sprouted, as the former UNDP Representative in Burkina Faso, Mrs Ingrid CYIMANA, confided that that such an article gave all her staff members a clear idea of what to do in that part of Burkina Faso.

Another link related to environment: <https://www.planetgold.org/fr/aimee-florentine-kabore>

### 3. Education

INSTITUTION (DATE FROM - DATE TO)	DEGREE(S) OR DIPLOMA(S) OBTAINED:
<p>The Translation Studies Department of University Joseph Ki-Zerbo of Ouagadougou, from 2012-2014, including:</p> <p>2 months-internship Translation Service of the Ministry of Foreign Affairs of Burkina Faso, from December 1<sup>st</sup> 2013 to January 31<sup>st</sup>, 2014.</p> <p>An internship at Ghana Institute of Languages in Accra / Ghana, August 28<sup>th</sup> to September 19, 2012.</p>	<p>Master's degree in English-French translation; Due to some professional reasons, I, successfully, defended my dissertation some years later, on January 11, 2018.</p> <p>Certificate, from Translation Service of the Ministry in charge of Foreign Affairs of Burkina Faso where I was sent by the Translation Department of University Joseph KI-ZERBO and where I had the honor to be part of the high qualified professional team members of the translation service.</p> <p>Certificate/Training course in English-French Translation from Ghana Languages Institute of Accra.</p>
<p>4<sup>th</sup> year University Certificate from the Anglophone Studies Department of University Joseph KI-ZERBO, from 2011-2012</p>	<p>Anglophone studies Department 4<sup>th</sup> year University Certificate in American Civilization and Literature.</p>
<p>3<sup>rd</sup> year University Degree from the Anglophone Studies Department of University Joseph KI-ZERBO of Ouagadougou, from 2011-2010</p>	<p>Bachelor Degree in American Civilization and Literature.</p>
<b>ADDITIONAL COURSES/ PROFESSIONAL TRAININGS IN JOURNALISM</b>	
<p>August 4<sup>th</sup>-9<sup>th</sup>, 2013, at Poynter Institute, in Florida-<b>The USA</b>.</p>	<p>Certificate/Coaching and Leadership courses for journalists</p>
<p>September 23<sup>rd</sup>-October 4<sup>th</sup>, 2013 in Dakar, <b>Senegal</b>.</p>	<p>Training on "Women sexual and reproductive health: getting the story right".</p>
<p>From January 1<sup>st</sup> to April 30, 2010, at the Indian Institute of Mass Communication, in New Delhi- <b>India</b>.</p>	<p>Degree/ Diploma Course in Development Journalism</p>
<p>From May 20<sup>th</sup> to June 17<sup>th</sup> and from June 22<sup>nd</sup> to July 03<sup>rd</sup>, 2009, at the National High School of Statistics and Economy (ENSEA) of Abidjan, in <b>Cote d'Ivoire</b>.</p>	<p>Certificate/Online course on " Public Relations (PR) and Statistics: BUILDING bridges between users and producers ", followed by a practical training course, organized by Inwent</p>
<p>From October 27 to November 7, 2008, at the Pan-African Parliament, in Midrand/ <b>South Africa</b>.</p>	<p>Certificate/ Training course in «Reporting on Pan African Institutions»</p>
<p>From May 14 to June 21, 2007, at Radio Netherland Training Center (RNTC), at Hilversum-<b>The Netherland</b>.</p>	<p>Certificate/ Training course entitled: "Internet Course for Journalists.</p>
<p>From October 4 to 15, 2004, at the International Institute of Journalism of Accra (IJ)/<b>Ghana</b>.</p>	<p>Certificate/Training course in "Reporting on regional integration in West Africa: history, institutions and policies of ECOWAS ", organized by Inwent.</p>

**4. Language skills:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
French	1	1	1
English	1	1	1
One of Burkina Faso local languages : Mooré	1	1	1

**5. Experiences:**

Date from-to	Location	Company	Position	Description
From March 5 to August 31, 2024	Ouagadougou/ Burkina Faso	Coca-Cola Burkina Bottling Company	Public Affairs & Communication Manager	<ul style="list-style-type: none"> <li>-Executes all public affairs, government relations, and sustainability related programs and initiatives of CCBBC.</li> <li>-Ensure optimal use of resources and maximize the Impact of public affairs, government relations, and sustainability plans.</li> <li>- Monitors regional and local NGOs, activists, and political developments to identify trends with implications to the business.</li> </ul> <p>Engages with and builds coalitions with regional and local government and non-government stakeholders to advocate for or against and advance policies and programming that support our business goals in compliance with our Public Policy and Sustainability agenda.</p>

Date from-to	Location	Company	Position	Description
				<ul style="list-style-type: none"> <li>-Identifies and monitors regional and local divergent stakeholders to understand their priorities and develop a strategic plan for engagement. Engages with convergent stakeholders to strengthen our impact and deliver value to the business.</li> <li>-Conducts periodic monitoring, evaluation and reporting on the implementation and impact of the Coca-Cola Foundation locally.</li> <li>-Reporting into the COO/CEO, provide inputs to support the business planning process.</li> <li>-Analyze public policy and regulatory issues, manage divergent stakeholders and share insights to define the public affairs, government relations, and sustainability strategy for the business.</li> <li>-Communicate on a regular basis with key internal and/or external parties, and has responsibility for collating and sharing public affairs, government relations, and sustainability related data for consolidating at the WIMA Franchise level.</li> </ul>
From November 4, 2020 to March 4, 2024	Ouagadougou/ Burkina Faso	National Volunteering Programme of Burkina Faso”	Communication Officer	<ul style="list-style-type: none"> <li>-Elaborate and implement the Communication Plan</li> <li>-Report and write news for the Facebook Page and the web-side.</li> <li>-Take picture, make videos</li> <li>-Promote a very good image of the project.</li> <li>- Build and maintain relationships with journalists and partners that can held the National Volunteering Programme to go ahead.</li> </ul>
From April 2020 to October 31, 2020	Ouagadougou/ Burkina Faso	Projet PlanetGold Burkina Faso	English-French Communication Officer	<ul style="list-style-type: none"> <li>-English-French translation duties</li> <li>-Promote a very good image of the project.</li> <li>-Create and update social media content and the website.</li> <li>- Build and maintain relationships with journalists and partners that can held the project to go ahead.</li> </ul>
From June 10, 2019 to December 15, 2019	Ouagadougou/ Burkina Faso	Projet “Emplois des Jeunes et Développement des Compétences”	Communication Specialist	<ul style="list-style-type: none"> <li>-Promote a very good image of PEJDC.</li> <li>-Create and update social media content and the website.</li> <li>- Build and maintain relationships with journalists and partners that can held the project to go ahead.</li> </ul>

Date from-to	Location	Company	Position	Description
From September 1 <sup>st</sup> , 2017 to June 10, 2019, back to the Newsroom.	Ouagadougou/ Burkina Faso	The national Daily Newspaper of Burkina Faso: Les Editions Sidwaya	Full-time Journalist-Reporter	As a full-time journalist-reporter, at the biggest and National Press Group of Burkina Faso, my daily duties are interviewing, reporting, writing and editing news.
August 31, 2017-Aril 1 <sup>st</sup> , 2016	Ouagadougou/ Burkina Faso	“Women Environmental Programme Burkina Faso” (WEP-BF)	Communication officer	<p>Among other duties:</p> <ul style="list-style-type: none"> <li>-Elaborate and implement a communication plan</li> <li>-Promote a very good image of WEP-BF, as well as to develop, support and promote the goals of this NGO.</li> <li>-Create and update social media content and the website.</li> <li>-Develop and disseminate public relations materials that increase the visibility of WEP-BF.</li> <li>-Build and maintain relationships with journalists and partners that can help WEP-BF to go ahead.</li> <li>-Identify target audience and create strategy to engage them.</li> <li>-Another assignment which is not mentioned in my contract is that I was also in charge of English-French Translation of all documents, as the Headquarter of that local NGO is based in Nigeria.</li> </ul> <p>-I was also a trainer as the other staff members of WEP-BF, because this NGO is in charge of training technicians of industrial companies in Industrial symbiosis, for the sake of protecting environment and making more economy, as waste of a given company can be used and paid as raw material by another company.</p>
March 2016-July 2015	Ouagadougou/ Burkina Faso	PACTE-BF/ECES Project	Media Monitoring Agent at PACTE-BF/ECES	<p>I was recruited by ECES as a Media Monitoring Agent at PACTE-BF/ECES Project’s monitoring unit to monitor daily media contents related to elections, from July 2015 to March 30 2016.</p> <p>My Tasks &amp; responsibilities:</p> <ul style="list-style-type: none"> <li>-Monitor media contents related to election for the Independent National Electoral Commission in Burkina Faso.</li> <li>- Participated in trainings related to media monitoring content again, particularly related to elections and to leadership.</li> </ul>

Date from-to	Location	Company	Position	Description
From 2015 to 2020	Ouagadougou/ Burkina Faso	Monitoring Media Project (GMMP)	Country coordinator	<p>In 2015, as Burkina Faso's Country Coordinator for Gender Monitoring Media Project (GMMP), I took part at the training for national coordinators of GMMP, in Togo. Then, with my team in Burkina Faso, we successfully took part at the 2015 GMMP. Ten (10) other journalists were my team members.</p> <p>It was very interesting research which happens every 5 years to measure women's representation in the media. The Global Media Monitoring Project is the world's most extensive and significant global research on gender in news media.</p> <p>In Burkina Faso, the 2015 GMMP highlighted an overview that charts the systematic nature of women's exclusion in the news media.</p> <p>My Key tasks &amp; responsibilities during the GMMP:</p> <ul style="list-style-type: none"> <li>-Training colleagues in Media Monitoring in application of and adherence to GMMP methodology</li> <li>-Leading a team of coders / media monitoring agents</li> <li>-Quality assurance.</li> </ul>
From July 2015 to July 2000	Ouagadougou/ Burkina Faso	The national Daily Newspaper of Burkina Faso: Les Editions Sidwaya	Full-time Print Journalist- Reporter	<p>At the beginning of my career, in 2000, I was writing news on cultural and social aspect of life, mostly big news on women's issues, for the sake of promoting all those who are leaving in rural areas; my aim was to reveal their bad living conditions and promote their rights.</p> <p>My objective was also to make government and institutions be aware of the difficulties that those women are facing. I need to free them from men's tyranny as well.</p> <p>To achieve such an objective, I used to go and meet, one after one, women's associations to interview them and write news on their activities including their daily difficulties. Then, one day, I wrote about an association of rural women producing, manually, local butter because they did not have any modern tool. As soon as I publish my article as top news, the Director of the International Monetary Fund himself, who was taking part at a summit in Burkina Faso, met those women before his departure, not only to encourage them but also to give them 5000 US dollars. Then, the ministry in charge of women's rights gave them modern material and all related tools. They even got a</p>

Date from-to	Location	Company	Position	Description
				<p>head office, a nice place to stay where they produce and export their butter. Since then, they improved the quality and quantity of their butter. As far as Environment protection is concerned, I was awarded the special prize of UNDP, at the 2013 National Awards for Journalists, thanks to a big news related to Environment protection in the northern part of Burkina Faso.</p> <p>The objective of such story was to fight against sandbank and deforestation, by sensitizing people through my writings and make them take part at the struggle against climate change.</p>

## 6. Reference Persons

1- Caroline COMPORT, Founder Narrative Quest Leadership Coaching: [www.narrativequest.com](http://www.narrativequest.com) -Previously at The Media Project 331 8th Street, NE Washington, DC 20002 / USA. Contact: +1-703-868-4801/[caroline@narrativequest.com](mailto:caroline@narrativequest.com)

2- Marijke KOEMAN, preiously Director at WebWerkWinkel.Freelance journalist/Trainer, Co-alumni Officer RNTC-Witte Kruislaan 10 1217 AP Hilversum -The Nederlands, en Hollande, aux Pays-Bas. Contact: +31356233196/[marijkekoeman@gmail.com](mailto:marijkekoeman@gmail.com)

3- Gérard Senakpon GUEDEGBE, Journalist-Trainer, Communication Expert and CEO at Syabonga Gold Group à Cotonou /Benin. Contact : +229 97084415 et/ou +225 07 89 79 43 69/[seragerry@gmail.com](mailto:seragerry@gmail.com)

**Ouagadougou, September 20, 2024**

**By Aimée Florentine Kaboré**